

# 2018 Program Ad Space Reservations



American Presidents

## FILM & LITERARY FESTIVAL

[americanpresidentsfilmfestival.org](http://americanpresidentsfilmfestival.org)



**Full-color, glossy program for the first film and literary festival to focus on the American Presidency!**

**The programs will be distributed at participating venues during the festival, Oct. 4-7 and posted online on the film festival's website.**

**NEED HELP CREATING YOUR AD? The Press Newspapers are partnering with the film festival to design your ad at NO ADDITIONAL CHARGE!**

### Return form with payment to:

American Presidents Film & Literary Festival  
Attn: Kristina Smith  
P.O. Box 304  
Fremont, OH 43420

For information, contact Kristina Smith at 419-332-2081, ext. 217, or [ksmith@rbhayes.org](mailto:ksmith@rbhayes.org).

*Please make checks payable to the American Presidents Film & Literary Festival.*

### Deadlines

### Electronic Art

**Ad space reservation:**  
July 9, 2018

Supply a high-resolution (300 dpi) PDF, JPG or Tiff. Colors must be set for CMYK, or you must accept the automatic conversion as is. Convert all fonts to paths.

**Ad material due:**  
July 23, 2018

**Publication date:**  
Sept. 24, 2018

For ad design questions, contact Mary Perkins, The Press Newspapers general manager, at [mperkins@presspublications.com](mailto:mperkins@presspublications.com) or 419-836-2221, ext. 19.

- Yes, I would like to advertise in the 2018 film festival program**
- Yes, I would like The Press Newspapers to design my ad. Please contact me to discuss design options.**
- FULL PAGE** **\$425**  
7.5" wide by 10" high
- HALF PAGE horizontal** **\$225**  
7.5" wide by 4.8" high
- HALF PAGE vertical** **\$225**  
3.6" wide by 10" high
- QUARTER PAGE horizontal** **\$125**  
3.6" wide by 4.8" high
- QUARTER PAGE vertical** **\$125**  
7.5" wide by 2.3" high
- EIGHTH PAGE vertical** **\$75**  
3.6" wide by 2.3" high

### Business and payment information

Business name: \_\_\_\_\_

Business address: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Contact name: \_\_\_\_\_

I am paying with: (Circle one)      Check enclosed      Check # \_\_\_\_\_      Cash

By signing, advertiser acknowledges that he/she is an agent for the advertiser and is legally authorized to enter into this contract.

Advertiser's signature: \_\_\_\_\_ Title: \_\_\_\_\_

Printed name: \_\_\_\_\_ Date: \_\_\_\_\_

**Interested in being a film festival sponsor?  
Contact Joe Albrechta at 419-332-9999 or [jalbrechta@lawyer-ac.com](mailto:jalbrechta@lawyer-ac.com)**